

# BILL W. and Dr. BOB

Written by  
**Samuel Shem & Janet Surrey**

Directed by  
**Ronnie Marmo**



Below visit our official website  
[www.billwanddrbobonstage.com](http://www.billwanddrbobonstage.com)  
to learn more about the show & sample  
some of our extensive promotional content:

- [Video](#) - Highlights of the show
- Director Bio
- A sampling of press quotes

## ABOUT THE SHOW

Over the last 2 decades, Ronnie has directed 7 productions & over 500 performances across theaters, AA conventions & special engagements. The show is **fresh off 2 almost entirely sold out runs in Los Angeles (17 weeks) & Chicago (10 weeks)** & we're taking Bill W. and Dr. Bob on the road for its first ever National Tour. With specific & targeted marketing to 12 step programs in a tour city, this production is a **WONDERFUL opportunity to see massive financial success while also giving back** to a large and very grateful community who is more than generous with spreading the word.

In 1929, famous New York stockbroker Bill Wilson crashed along with the stock market and becomes a hopeless drunk. Dr. Bob Smith, a surgeon from Akron Ohio, was also an alcoholic for 30 years, often going into the operating room under the influence. Told through an astonishing series of events leading up to that chance meeting that changed the world over a cup of coffee, **BILL W. AND DR. BOB is a powerful, funny & profoundly inspirational true story detailing the events that led to the creation of Alcoholics Anonymous**, as well as the story of their wives who founded Al-Anon.

The play **artfully illustrates Bill and Bob's journey from the pain and isolation of alcoholism to the hope and inspiration they find in sobriety and helping others**. The play originally opened Off-Broadway at the New World Stages to outstanding critical acclaim.

## Why BILL W. ?

We have yet to meet any individual whose life hasn't been affected in one way or another by substance abuse of some kind either personally or by someone they know. It is relatable across many levels and a reminder of how flawed and vulnerable the human experience can be.

- The **connection created between actors & audience members is astonishing**. The actors meet with the audience after each performance & the conversation is energized, inspired, hopeful, and full of gratitude.
- "Ronnie Marmo directs and instills in the story a noir-like energy. A rhythmic, nuanced stylish production, **brimming with authenticity and realism**."- NOHO Arts District
- "Humorous, touching, and intelligent, Bill W. and Dr. Bob **teaches viewers of the faith that is found within human connection and communal strength**."- SoCal

## Why NOW?

12 step programs such as AA, NS, Al Anon, etc. have been helping people in recovery for more than 80 years. The United States is one of the top 10 countries with the highest rates of Alcohol Use Disorder/Alcoholism. **Recovery is no longer taboo**. At a time when so many people are struggling with their own addictions or trying to find a way to get help for a loved one, **Bill W. & Dr. Bob offers a humorous depiction of hope, inspiration, and guidance**.

# Bill W. Checks all the Boxes

- ✓ Built-in target audience within the 12 step community
- ✓ Specific/targeted marketing will yield HIGH financial results by word of mouth in 12 step programs
- ✓ Just off almost sold-out extended runs in LA & Chicago
- ✓ Raises social awareness & support
- ✓ Tons of Marketing material & pull quotes
- ✓ Easily adaptable for intimate to large venues
- ✓ Minimalistic set
- ✓ Production carries all necessary hand props
- ✓ 6 actors, Stage Manager & Company Manager
- ✓ Non-Union cast/crew
- ✓ We're granted sole rights to produce this play worldwide
- ✓ All the bells & whistles with a fraction of the overhead

**Book Bill W. today!**

**billwanddrbobonstage@gmail.com**

